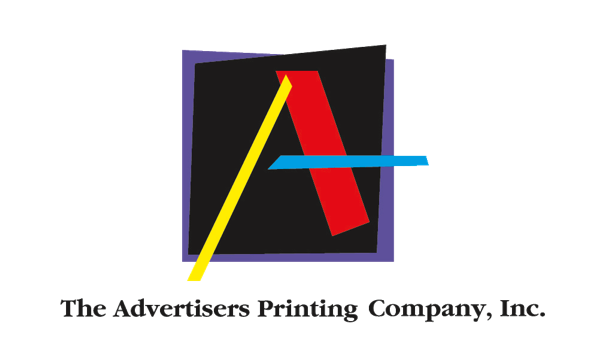
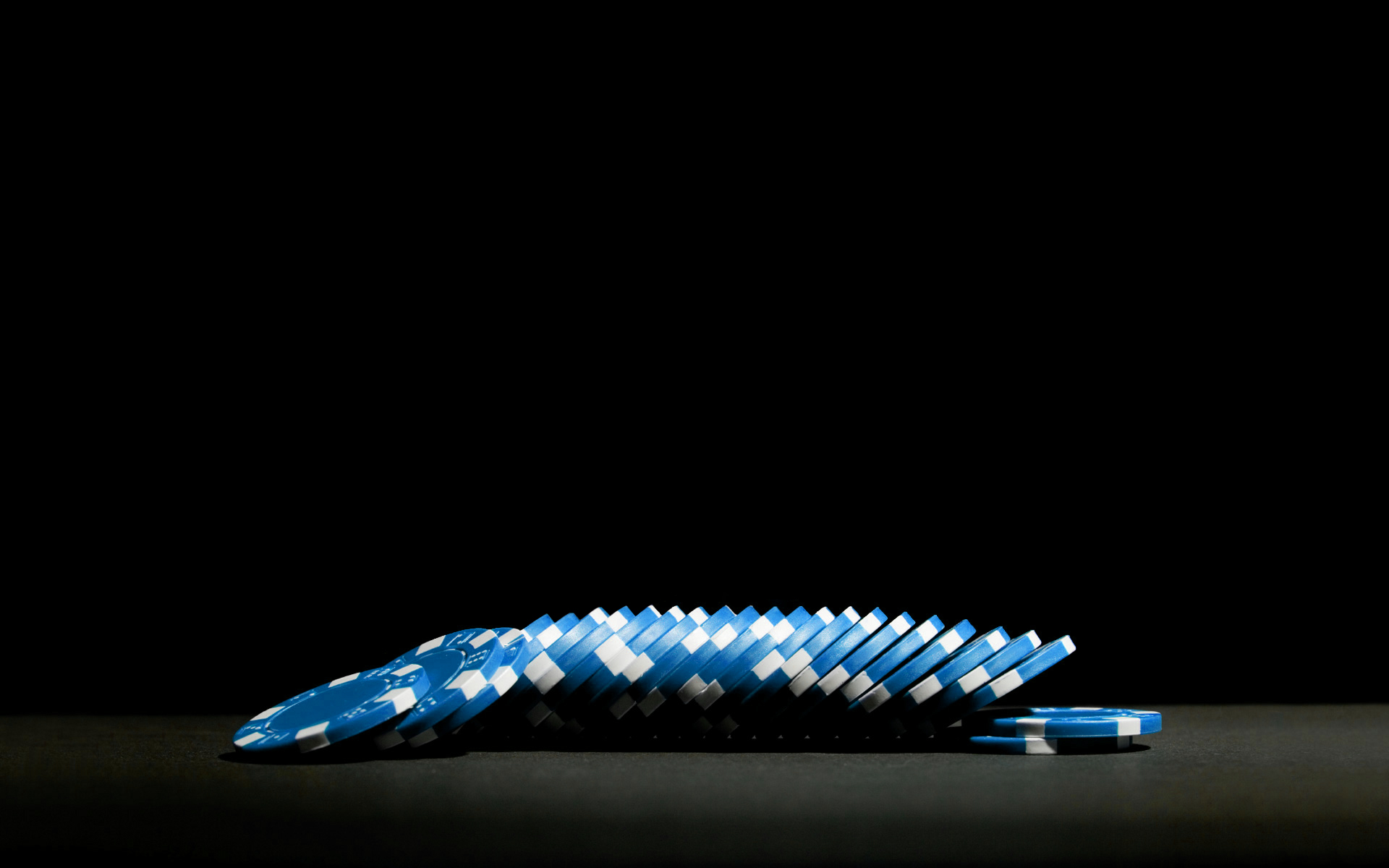


Hey ##firstname##, got a minute?

Challenge your marketing knowledge by taking this short quiz. You’ll be rewarded with something special at the end just for participating.

**Start Quiz**



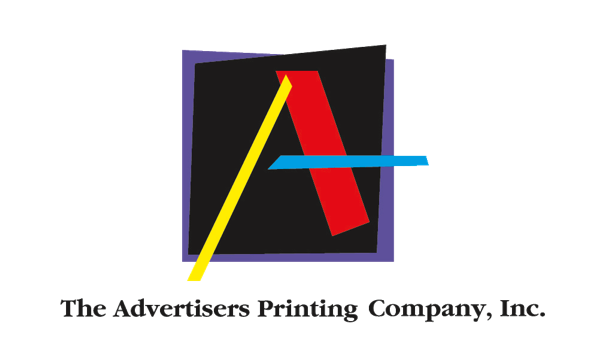
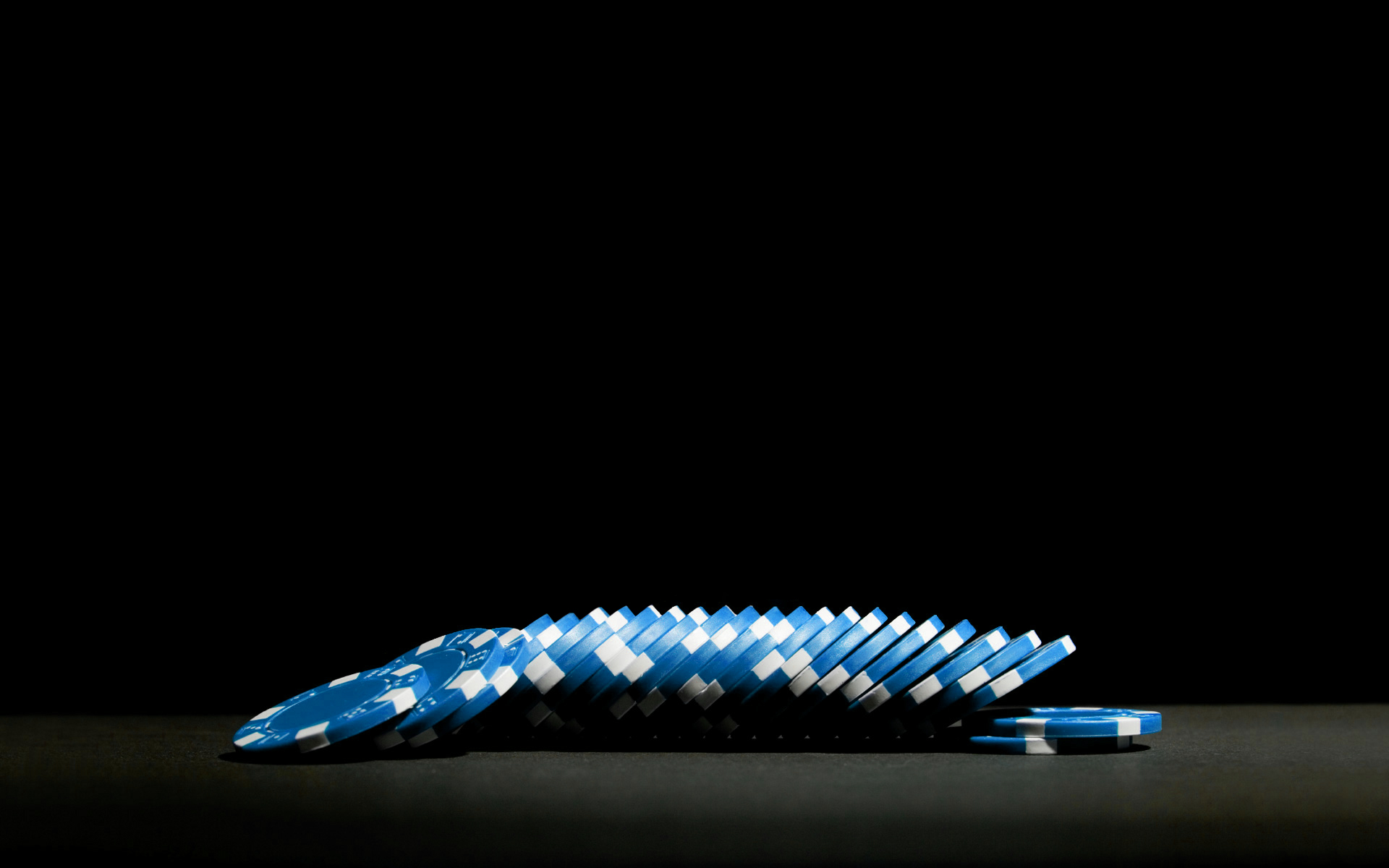
30%

53%

70%

**Check Answer**

What percentage of brands fail to implement personalized email marketing?



What percentage of brands fail to implement personalized email marketing?

30%

53%

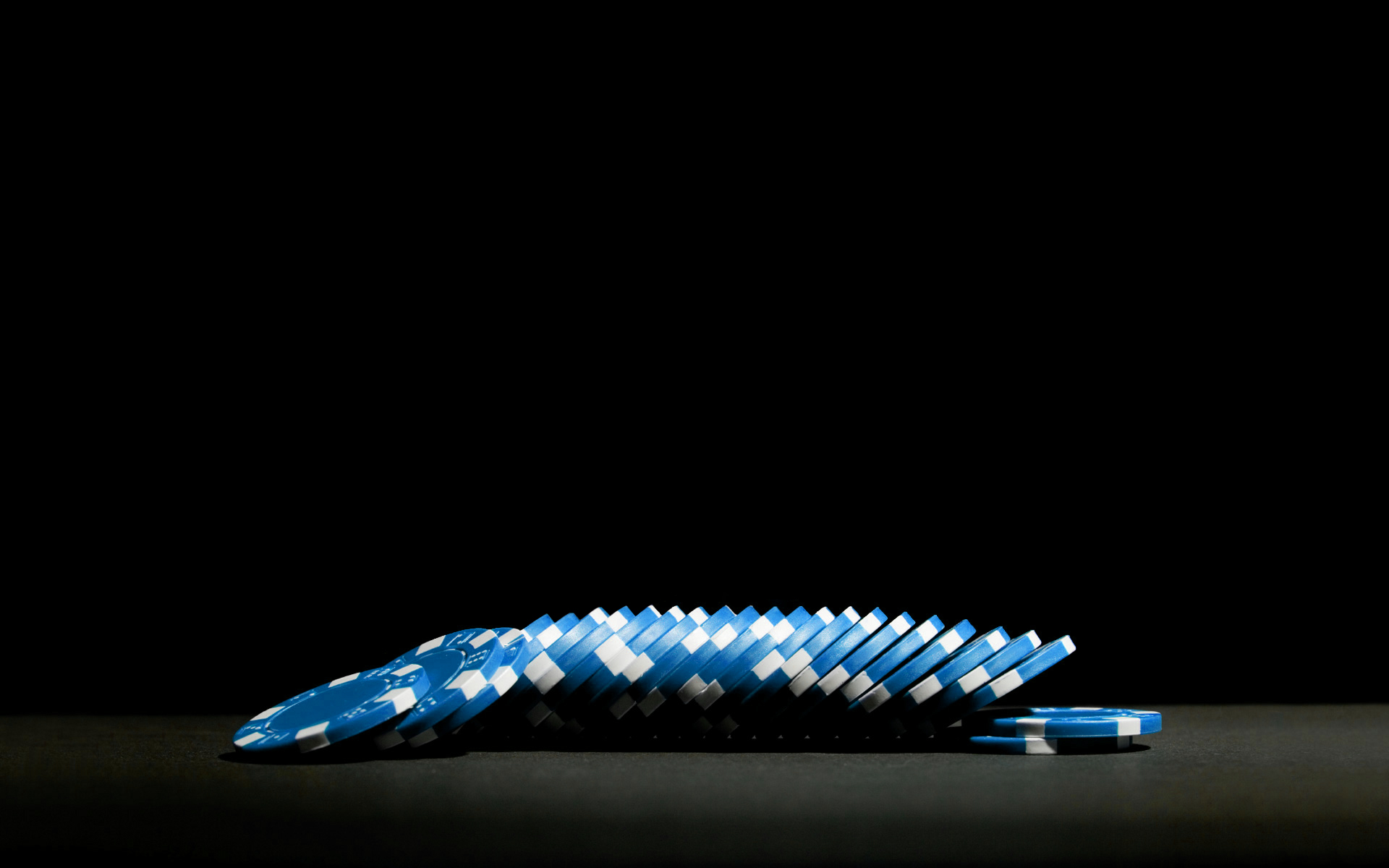
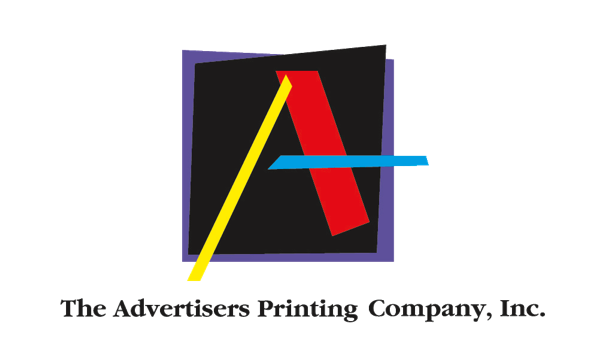
70%

**Check Answer**

**CORRECT!**

**Personalized email marketing campaigns can result in six times higher transaction rates!**

OK





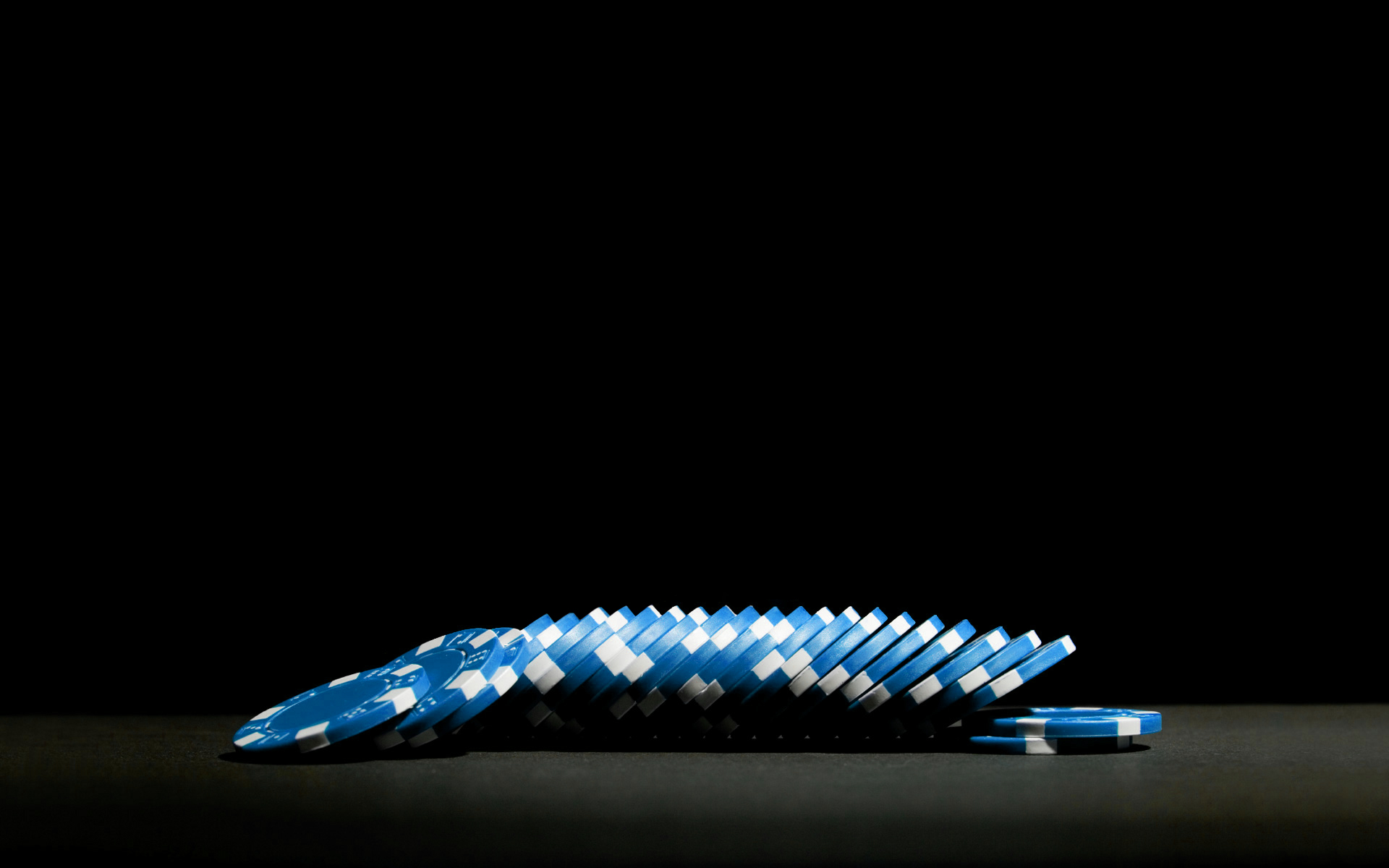
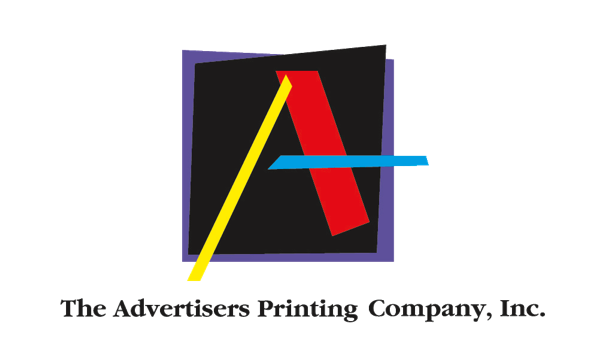
**Check Answer**

77% of marketers believe real-time personalization is crucial, yet what percentage are struggling with personalized content in real-time?

30%

60%

70%





**CORRECT!**

**Real-time marketing helps build stronger relationships with your target audience.**

OK

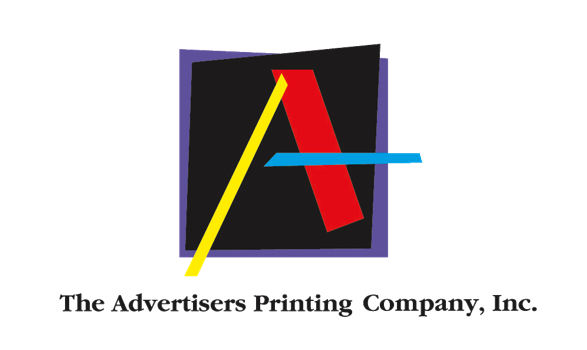
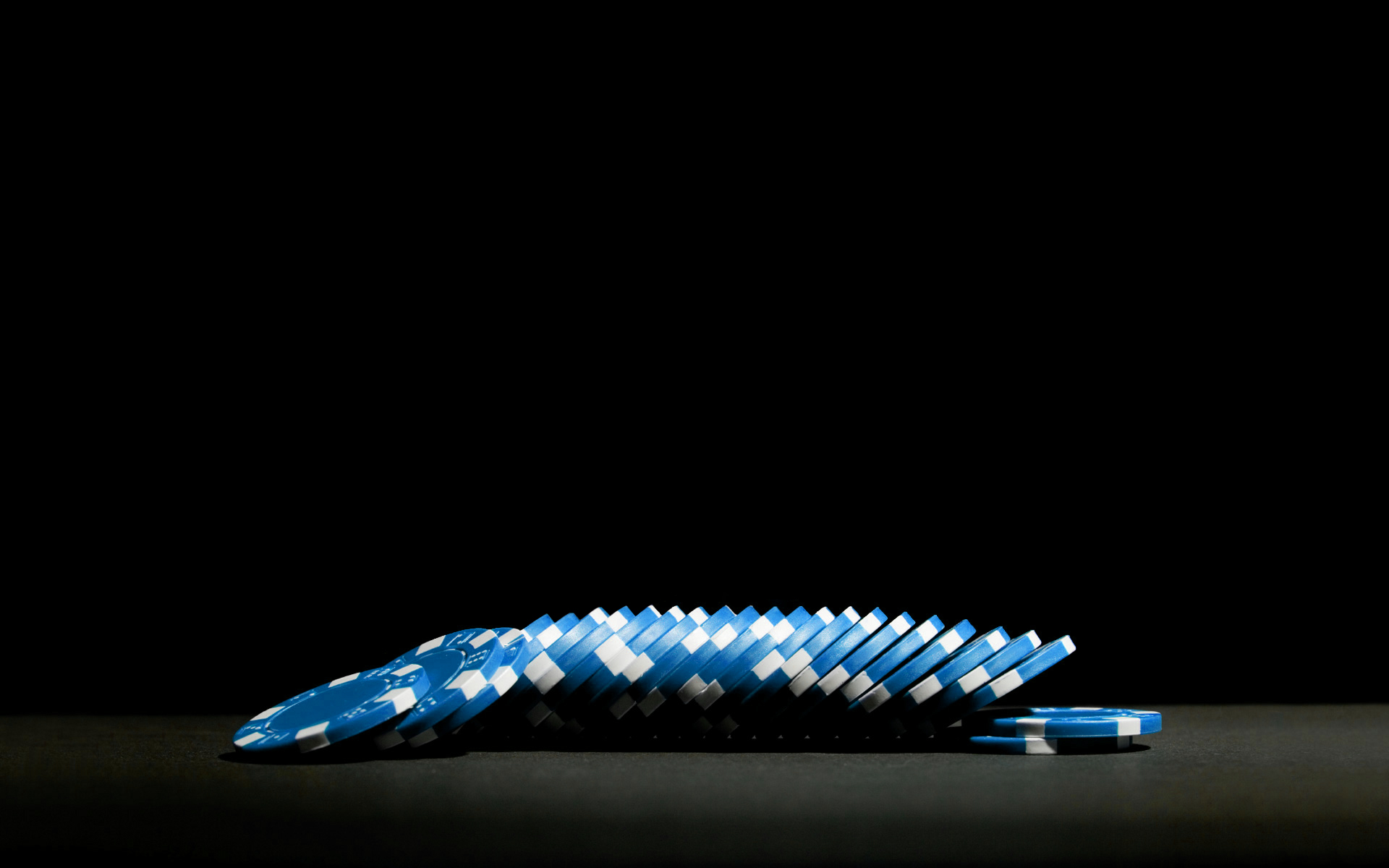
**Check Answer**

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30%

60%

70%



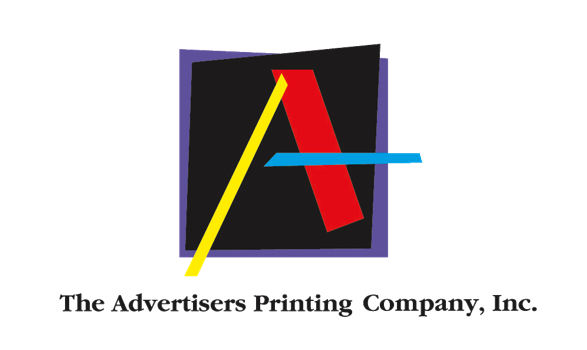
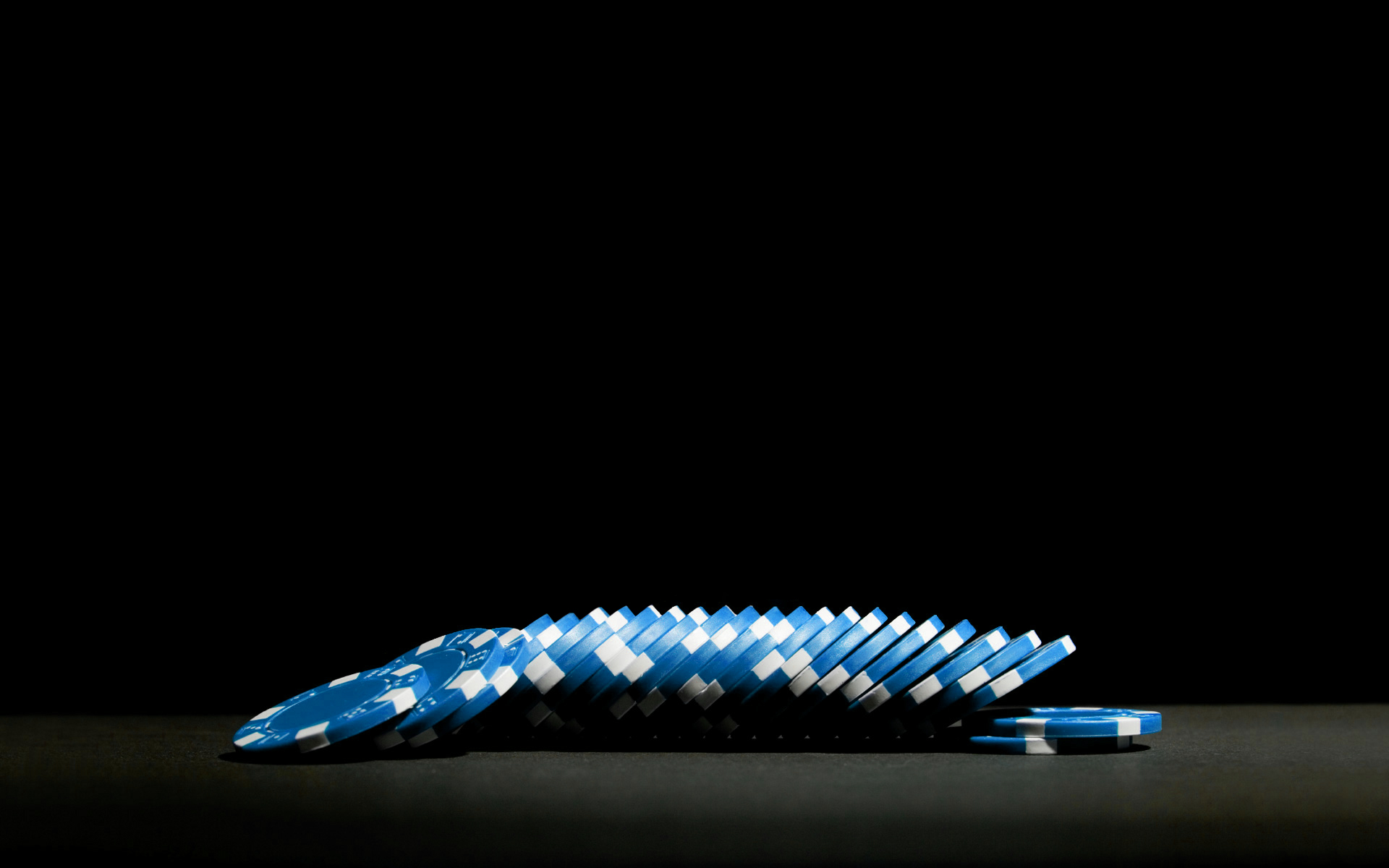
90%

40%

19%

**Check Answer**

In-house marketers who are personalizing their Web experience and who are able to quantify the improvement see, on average what percentage of uplift in sales?



30%

60%

70%

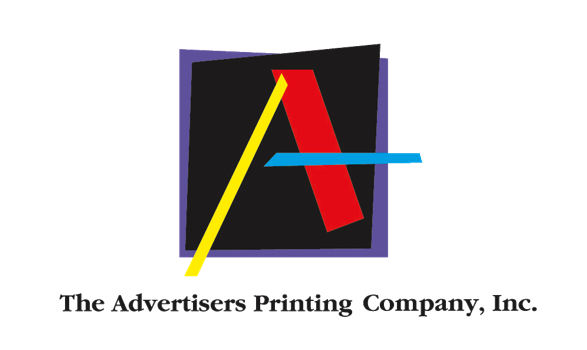
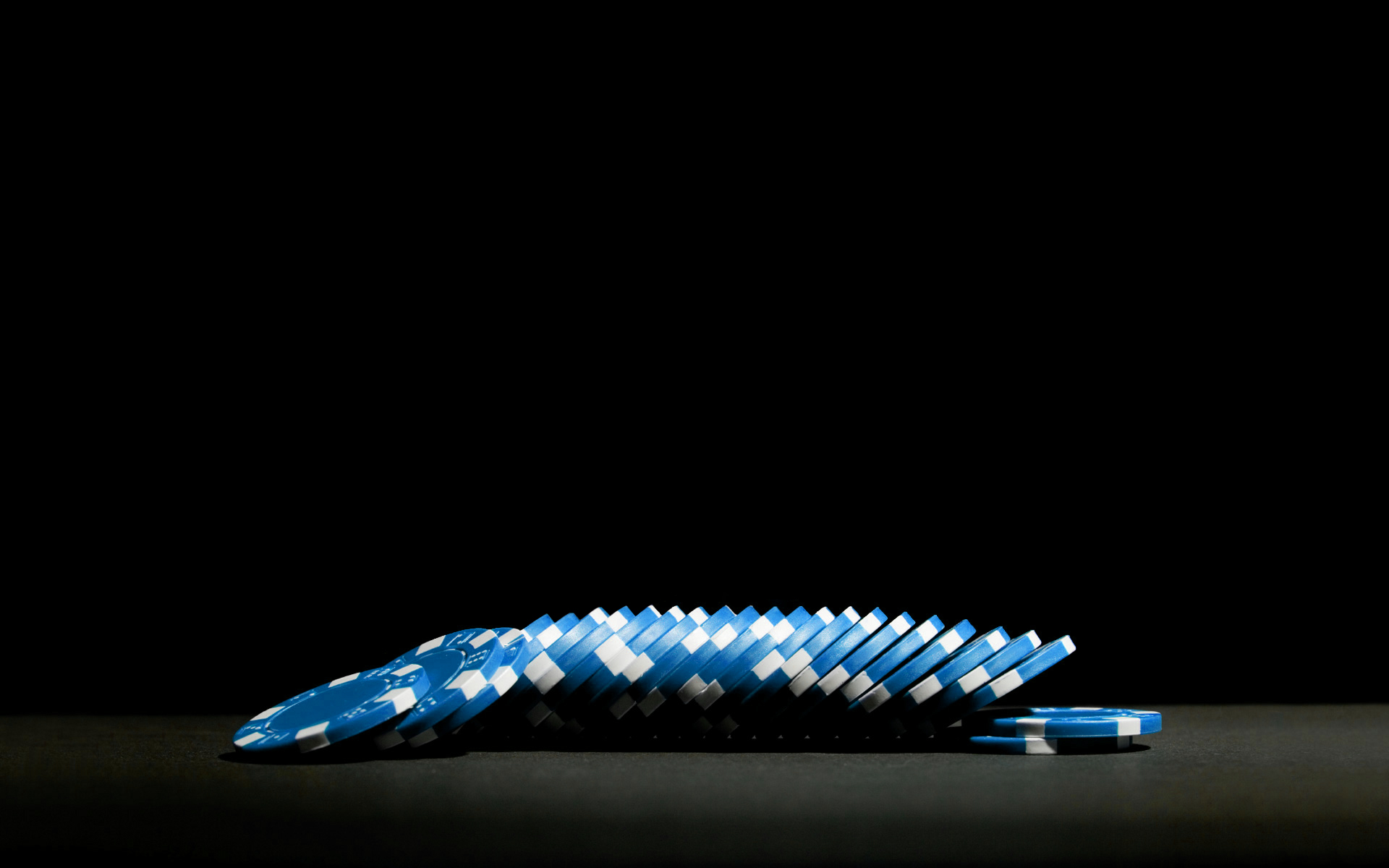
77% of marketers believe real-time personalization is crucial, yet what percentage are struggling with personalized content in real-time?

**Check Answer**

**CORRECT!**

**Personalized websites known as PURLs can engage your audience in robust ways!**

OK



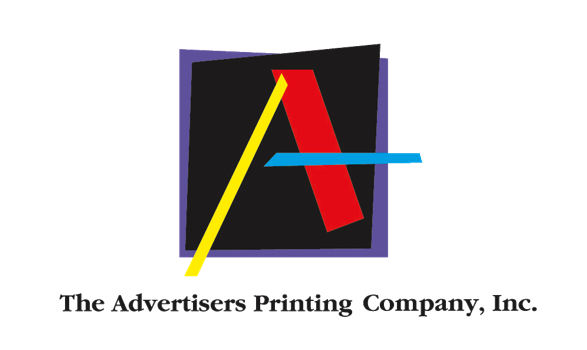
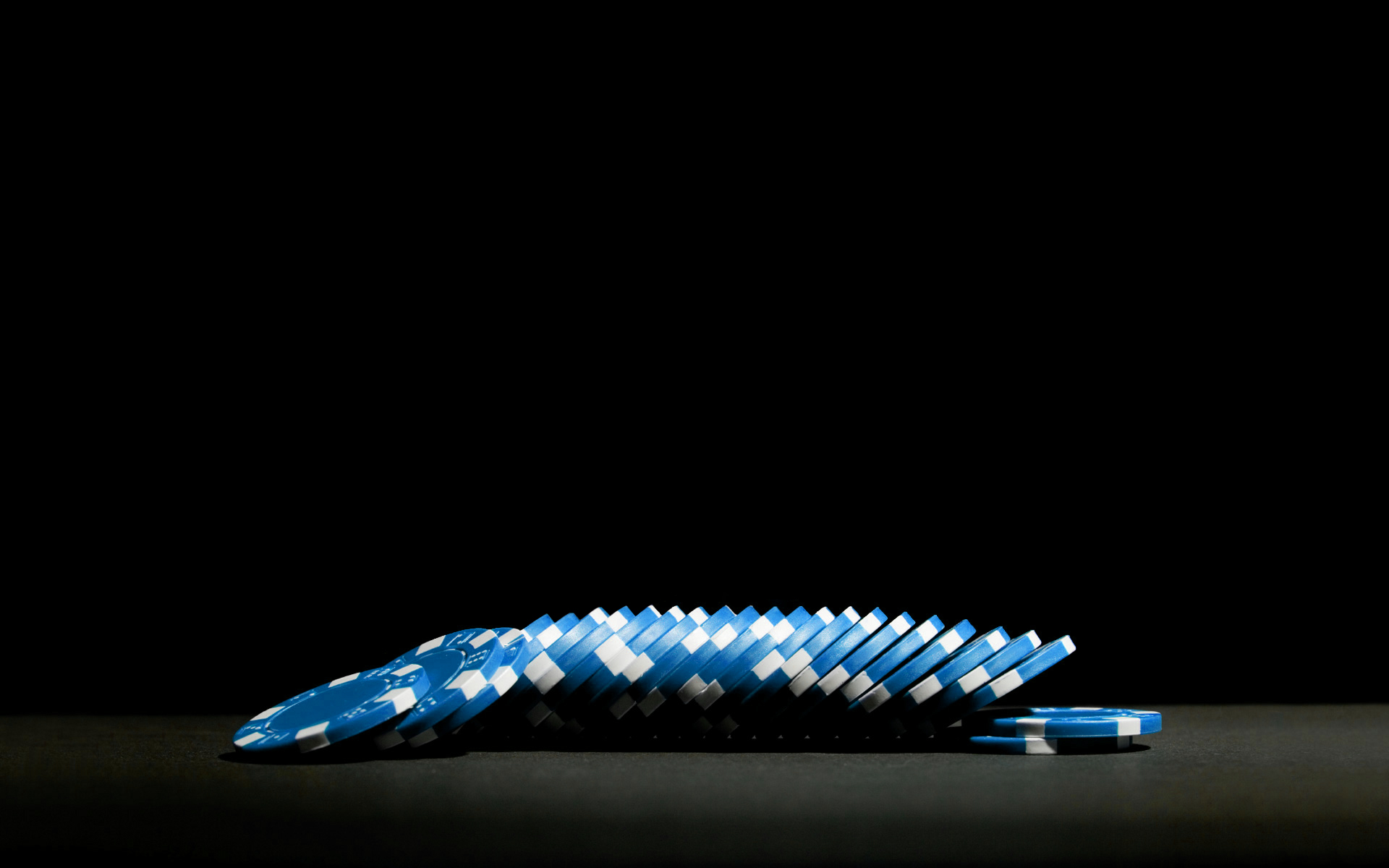
66%

78%

23%

**Check Answer**

What percentage of marketers struggle with securing internal resources to execute personalized marketing campaigns?



30%

60%

70%

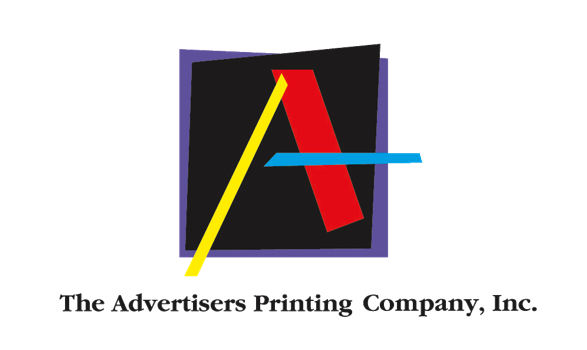
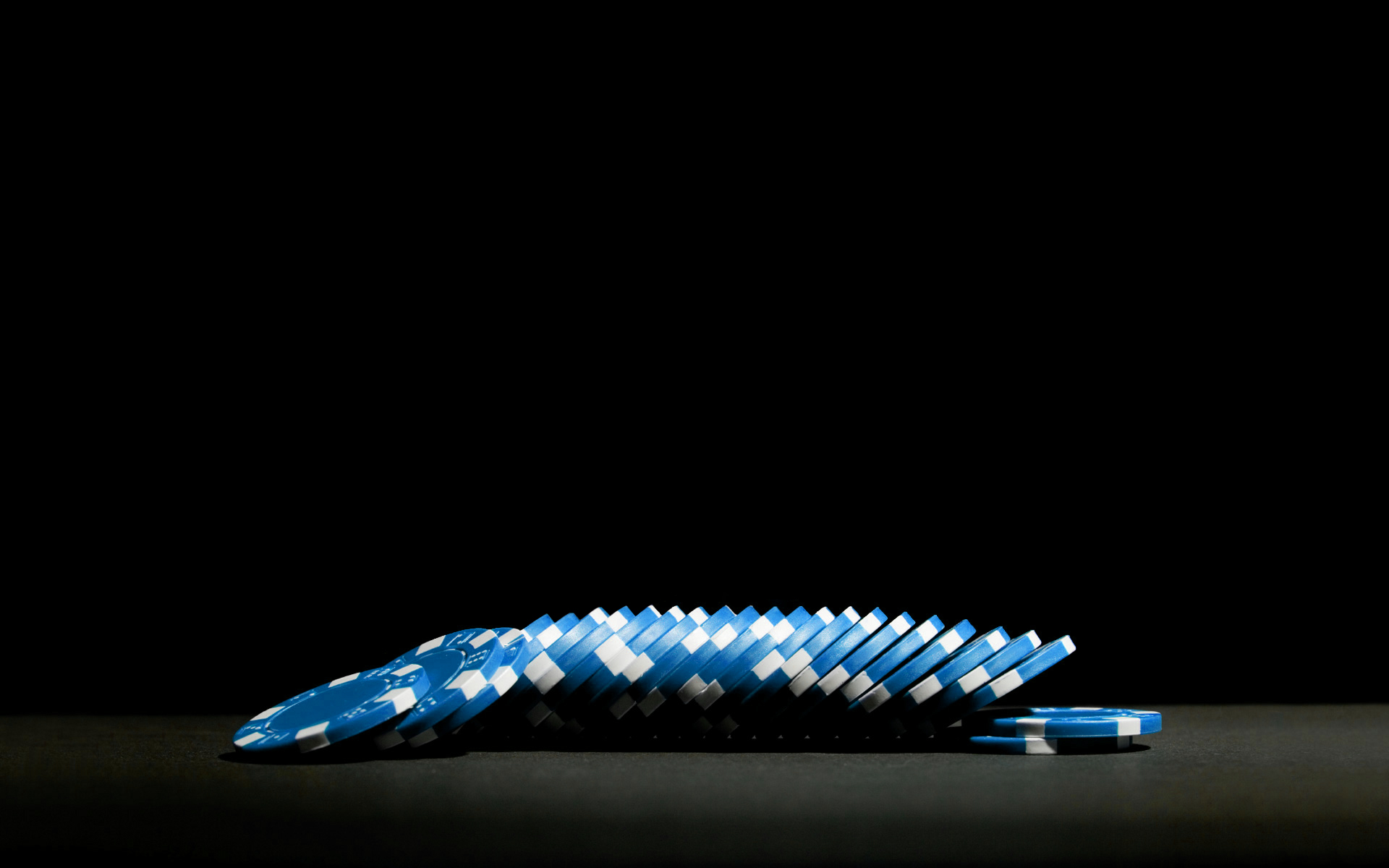
77% of marketers believe real-time personalization is crucial, yet what percentage are struggling with personalized content in real-time?

**Check Answer**

**CORRECT!**

**In fact, Advertisers Printing Company can help put those resources in your hands.**

OK



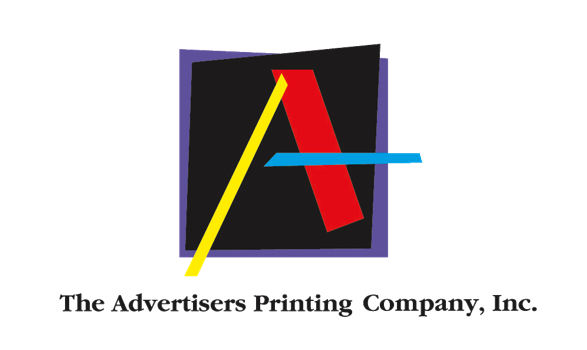
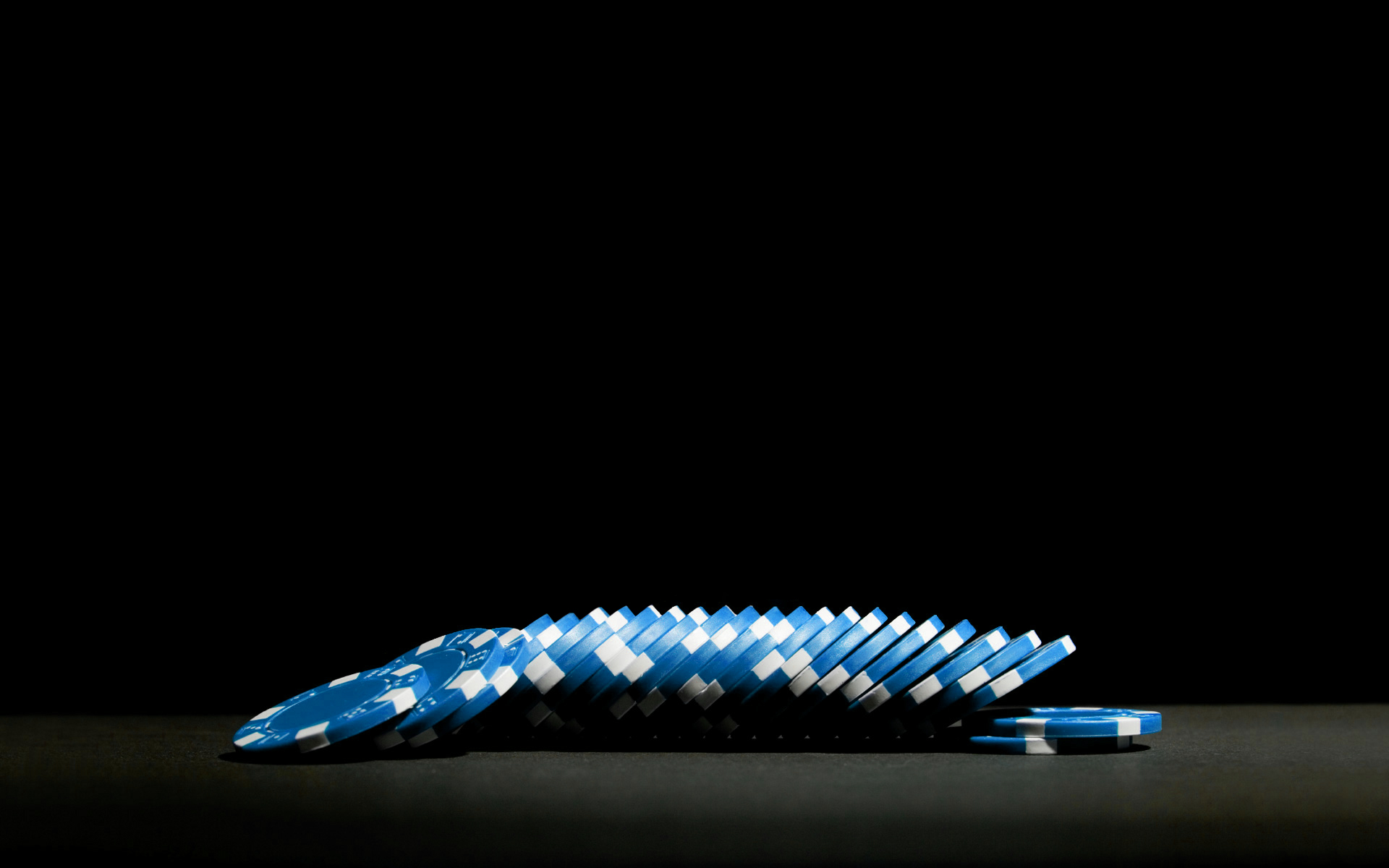


**Give me my prize**

**Learn More**

Thanks for taking our quiz ##firstname##!

If you’d like to learn more about how Advertisers Printing Company can help you with your marketing, click “Learn More”.



**Complete the form below and a representative will contact you.**

**First Name:**

**Last Name:**

**Email:**

SUBMIT

30%

60%

70%

77% of marketers believe real-time personalization is crucial, yet what percentage are struggling with personalized content in real-time?

**Check Answer**